

12 Months | 12 Feats | 12 Charities



beCAUSE

Corporate Sponsor Package.



What is 12beCAUSE

Every month, Alex Dorward will be completing a different challenging physical/mental feat. Although each feat has a charity associated to it, you can donate to any of the charities, at any time.



How to become a corporate sponsor

Either donate towards any combination of charities, or contribute services or gear towards this initiative. Once you have done that, provide us a logo and where you want it to link to, along with any talking points you want covered in any social and/or blog posts.

[CONTACT](#)

[DONATE](#)

Why be a corporate Sponsor

Listed on 12beCAUSE homepage

Dedicated social media posts of sponsor's choosing x2

Sponsored post on 12beCAUSE blog with call to actions x1

Shoutout on TV when possible (RogersTV, Weather Network, etc)

Include sponsors into some feats to increase exposure and engagement

Announcement of new sponsor on social media x1

Receive a tax receipt with donation

Gold

Silver

Bronze

